

 HAAN BIG

The Stylish Welcome



# Turning **care** around

**HAAN is a part of  
a new generation  
of companies** that  
want to build a better  
future for the planet  
and humanity.





A disruptive approach on how a business is conceived: being part of the game & the solution. Our aim is **reinventing personal care products with design and innovation** while creating a social change in developing countries.

### **Ready to change**

A deep sense of social commitment, focusing our activity on Water Crisis awareness and eradication.

### **Ready to care**

Design personal care products reinventing established categories with a unique DNA.



# Safe Vibes Wherever You Go

## Your everyday hand sanitizer

Wherever you go, keep your hands clean and moisturized with our first launch, HAAN Pocket:

- Refillable
- Travel-size 30 ml bottle
- Over 400 sprays



**Easy**  
Affordable price  
and easy to use



**Portable**  
Travel and  
pocket friendly



**Trendy**  
Clean and  
appealing design



**No single-use**  
Nearly sustainable  
as possible

Thanks to its design, incomparable formula and social contribution, HAAN Ready has revolutionized the Premium Hand Sanitizer Market, allowing the brand be **present in 25 countries.**



## DAILY MOODS COLLECTION

Fresh, clean and addictive fragrances collection that will reminiscence you of different times of the day.



HAAN BIG



*A smart dispenser that greets you with a hydrating and scented hand sanitizer.*

# The Stylish **Welcome**



Design



Fragrances



Hydrating



Hands free



Refillable



Lithium Battery



Never Ending



Water Creators



Wanting to translate the spirit of our Pocket bottle to a hand sanitizer gadget meant for corporations, **we came up with this unique new feature.** The ultimate device for busy and high-paced environments, where **safety and hygiene are not questionable.**

Sounds interesting?  
*Keep reading!*



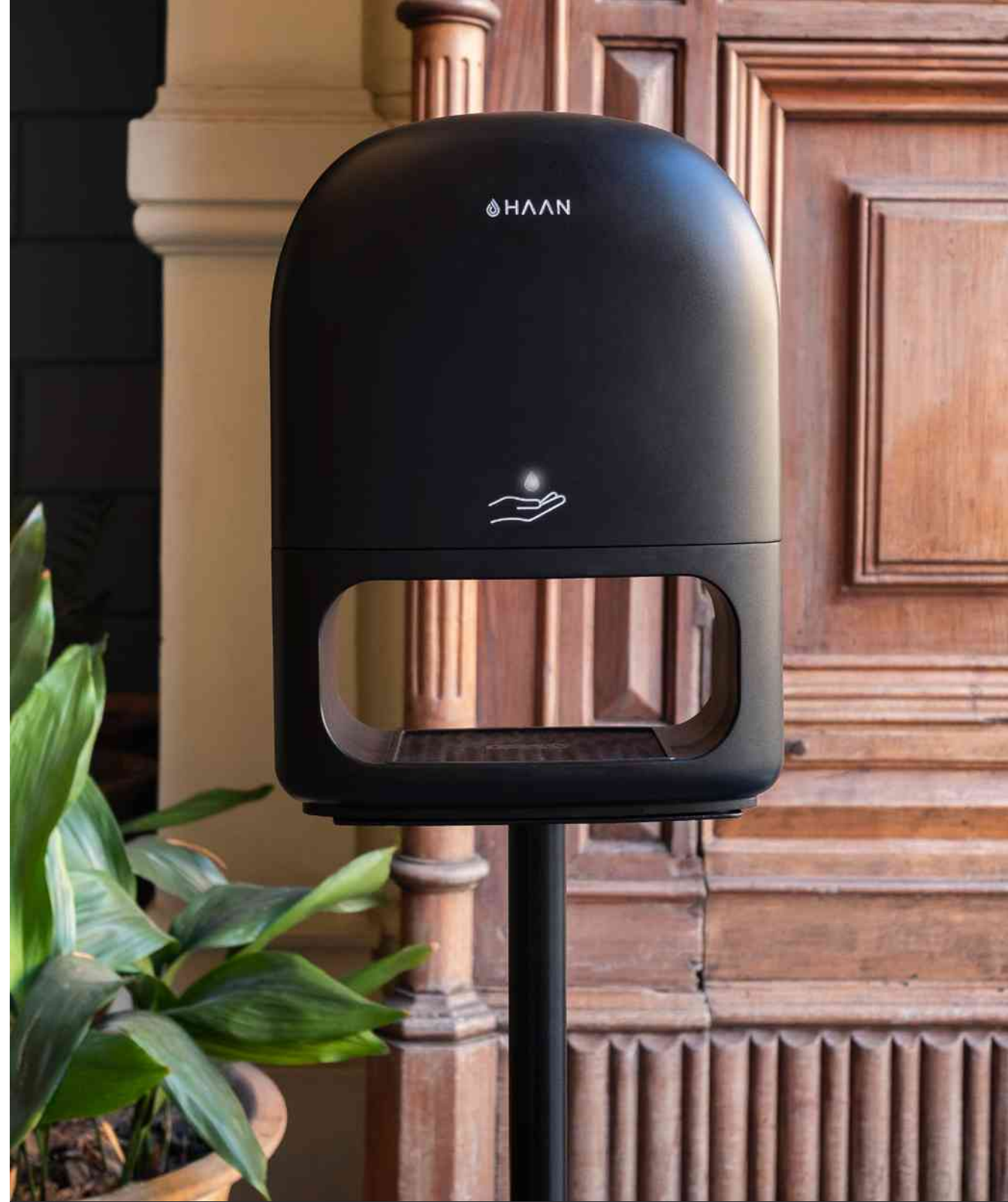
Cool



Smart



Committed



# COOL



## ONE OF A KIND

A stylish design that gives a distinguishable welcome to your users.



## THE PERFECT PLACEMENT

Our design driven dispenser is the spotlight no matter the location. You can place it either in an a discreet standing tray with a base or in a chic tabletop.



# COOL



## SCENTED ATMOSPHERE

Give a special welcome to anyone entering your place with one of our charming fragrances. Find your colour, find your fragrance.

### CITRUS NOON

Effervescent, shiny and fresh with a citrusy orange base and a tonic bubble effect.



### MORNING FLORY

Delicate, subtle and floral notes wrapped around a fresh green tea note with a grapefruit base..



### DEW OF DOWN

Hints of green freshness come from green roots, a fresh-cut grass note base and a light touch of galbanum.



### SUNSET FLEUR

Feminine breeze with a floral bouquet base.



### WOOD NIGHT

A dark cedarwood entangled with pine tree and a wet earthy base.



# COOL



## FEATURED IN

Expanding our image and message internationally thanks to our key opinion leaders' seeding strategy in different countries.

## WHAT THEY SAY ABOUT US



# COOL



## PLACES TO BE

HAAN Big has been designed to highlight our premium attribute. An exclusive gadget aimed at businesses that appreciate design and want to keep their users safe and hydrated at all times.



## TOP STORE PRESENCE

**ES.** El Corte Inglés, Isoleé.

**FR.** Lafayette, Printemps.

**PL.** HE Concept Store.

**CH.** Globus, Einzigart, Jelmoli.

**DE.** Breuninger, KaDeKe, Zalando.

**AT.** Steffl.

**NL.** Hutspot.

**IT.** Antonia Milano, 10 Corso Como.

**UK.** Liberty, Oliver Bonas, Fenwick.

**JP.** Isetan

**INTERNATIONAL.** Urban Outfitters, Oysho.

# SMART



## HANDS FREE

A touchless dispenser makes it as safe as it can be. Just introduce your hand to get a dose of our hydrating hand sanitizer and you are good to go.



### MEASUREMENTS

h: 355 mm | w: 260 mm | d: 114 mm



## EFFECTIVE AND HYDRATING FORMULA



Enjoy clean and moisturized hands thanks to our fast-absorbing and non-sticky spray.



Our triclosan and parabens-free formula is a mix of 65% Ethanol Alcohol, Aloe Vera and fragrance.



Kills 99,9% of virus and bacteria while protecting the skin.

# SMART



**FINISHED?  
START OVER!**



Once your dispenser is done, don't throw it away!

Open the refill chamber and exchange the finished 1L bag for a new one, so you can enjoy clean hands for a lifetime.

Play repeat!



# SMART



**ADJUSTABLE TO  
YOUR NEEDS**



It features a dose control that can be customized to your liking:

- ◆ **S dose**  
Dispense 0,5ml/dose up to 2.000 uses.
- ◆ **L Bigger dose**  
Dispense 0,7ml/dose up to 1.500 uses.



# SMART



## NEVER ENDING



It works with a lithium battery which makes it super convenient: just plug it into the power and enjoy a long-lasting battery that does not require constant recharge.

Once charge, it can dispense up to 25.000 times until next charge is required.



# SMART



## LIGHT ALARM



### **White light**

- It will flash when dispensing until done.



### **Blue light**

- It will turn on when it reaches 1.400 uses to indicate refill change.
- It will blink once when dosis control is changed to S, and twice for L.
- It will blink after releasing the Reset button.



### **Red light**

- It will blink when it needs to be powered, after will keep dispensing until empty.
- It will be on permanently when plugged in.
- It will blink once when the chamber is open, and twice when you close it.
- Light will turn off when fully charged.



# SMART



## PACKAGING



# COM- MITTED



## WATER IS LIFE - HEALTH, EDUCATION AND ECONOMIC DEVELOPMENT

The most important benefit of all our products goes beyond their features. 20% of our profits go directly to fight against water crisis in developing countries through water well projects.



As of 2020, we have built:

### #01 CHANGOMA SCHOOL

Location: 13°35'14.24"S 34°07'59.98"E  
Beneficiaries: 914 people

### #02 MCHENGA

Location: 13°34'44.9"S 34°08'10.2"E  
Beneficiaries: 78 people

### #03 THUWALUGWA

Location: 13°34'13.1"S 34°08'06.5"E  
Beneficiaries: 244 people

### #04 CHAMBA-DZANA (HOFF)

Location: 13°35'27.2"S 34°07'25.1"E  
Beneficiaries: 181 people

# COM- MITED

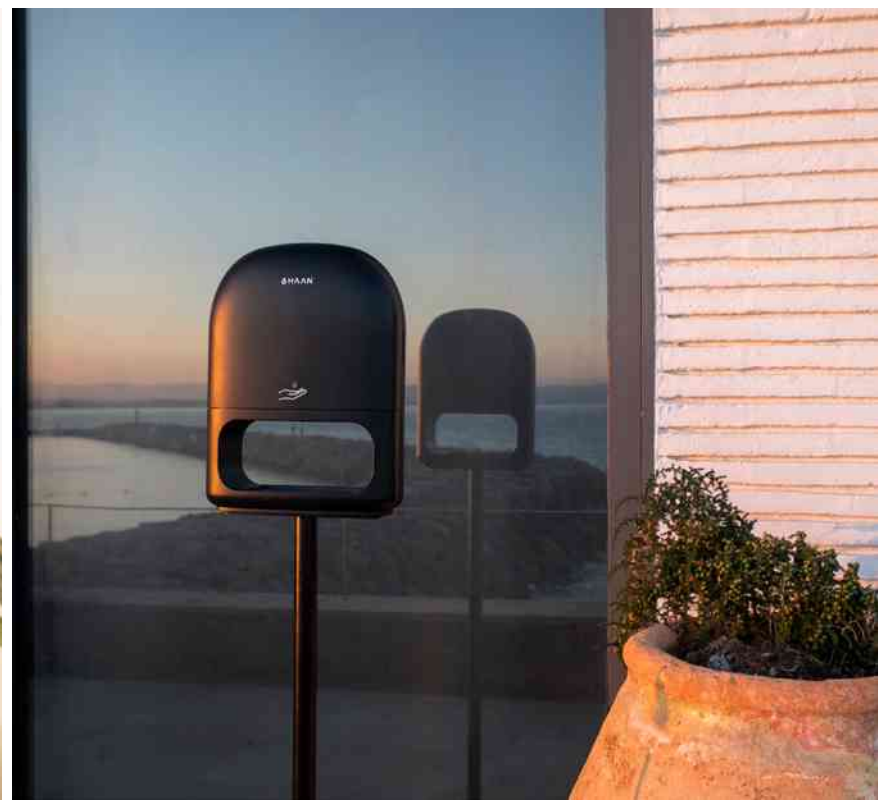


## WHY DON'T YOU BECOME A CORPORATE WATER CREATOR?

Do you want your company to  
be part of this contribution?

**Become a #watercreator** by  
getting a HAAN Big.

	<b>1 BIG</b> 1l	⇒	<b>627 liters</b> of clean water	
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Turning care around

[haanready.com](https://haanready.com)